

ABSTRACT

Systems and methods for visually displaying clickthrough, impression, and other data pertaining to webpages are provided. In various embodiments, such data can be displayed concurrently with a display of a tracked webpage. User indication of either an element on a tracked webpage or corresponding data can operate to visually highlight related features of the display. Implementation of the present invention may be accomplished by providing a user interface for retrieving downloaded webpages and corresponding data, a scheduler for scheduling the periodic download of tracked webpages, and one or more downloaders for downloading tracked webpages into a target directory.